

Anita Zinsmeister

Anita Zinsmeister oversees the growth and development of Dale Carnegie Training® of Central & Southern New Jersey. She assures the quality and consistency of the training for all of their clients. As President, Anita remains active in the business community through Rotary, The Boys and Girls Club of Mercer County, various Chambers of Commerce and The United Way.

Anita began her career with Dale Carnegie Training® in 1988. She is a 15-Course Certified Trainer and delivers training in the following competencies:

- Dale Carnegie Course®
- High Performance Teams
- Leadership Training for Managers
- High Impact Presentations
- World Class Customer Service
- Breakthrough Communications
- Customer Relations Course
- Employee Development Course
- Sales Advantage
- Executive Image Program
- Professional Development Series
- Leadership Advantage
- Power in Diversity
- Team Building Seminar
- People Side of Process Improvement

Anita has conducted training for clients as wide-ranging as Campbell Soup, Lakehurst Naval Base, Deborah Heart & Lung Center, Educational Testing Service, General Motors, Investors Bank, Johnson & Johnson, Merrill Lynch, PSEG Nuclear, ShopRite, Trump Taj Mahal, Verizon, and Virtua Health.

Anita's expertise in Customized Corporate Solutions has been called upon by Headquarters to provide training for the Dale Carnegie® organization employees. She received the Sponsor Rookie Award of the Year in 2001, the Founder's Club Award in 2003, and has achieved membership annually since 2002 into the prestigious Millennium Club which is comprised of the top 20 Dale Carnegie Franchises in the world. She was also one of the first recipients of the Product Innovation Award.

Anita has received sales awards consistently throughout her career as a Training Consultant. She was #6 in the World in sales for 2 years and also received Platinum Awards in Sales Management.

Anita has a Bachelor of Arts degree from UCLA in Communication Studies, specializing in Interpersonal Relations.