

Bio:

M. TAMRA CHANDLER is a bona fide people maven. She's spent the majority of her career thinking about people, researching how they're motivated, and developing new and effective ways for organizations to achieve the ultimate win-win: inspired people driving inspiring performance. She's also the CEO and co-founder of PeopleFirm, one of Washington State's fastest-growing businesses and most successful women-owned firms. An award-winning leader in her field (she's been recognized by Consulting Magazine twice as one of the top consultants in the U.S.), she is the author of [How Performance Management is Killing Performance — and What to Do About It](#).