Carl R. Persing, Ph.D.

Carl R. Persing, Ph.D. is a Research and Solutions Advisor at Metrus Group. For over 15 years, he has been involved in the creation and validation of assessments, and spent 7 years as an independent organizational consultant and director of Industrial/Organizational Psychology at Marywood University. His consulting experience and interests include measurement-focused strategic management, organizational transformation and development, leadership development and coaching, and the design and delivery of customized occupational stress, wellness, and safety solutions.

He is actively involved in the Society for Industrial/Organizational Psychology as the chair of the Visibility committee, and has chaired the Student/Academia subcommittee, a committee to produce webinars for practitioner development, and has served as a committee member for the Professional Practice Committee and the HR/Business subcommittees. He received his Ph.D. in Social/Personality Psychology from Lehigh University, and his BA in Psychology with a concentration in Organizational Studies from Bloomsburg University of Pennsylvania.