Jerry Covella

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A lifelong resident of Vineland, Jerry attended Saint Augustine Prep and then went on to receive a degree in Communications from Glassboro State College. He later attended Rowan University, where his post-graduate studies focused on business management and leadership.

After spending 21 years as a journalist, 10 years as sports editor and 11 years as news editor,

Jerry left the newspaper business and launched what has been a 25-year entrepreneurial adventure that has included ownership of several successful businesses in publishing, family services and consulting.

In 2016, he launched FocalPoint Business Coaching of South Jersey and is currently one of just 200 licensed professionals across the world accredited in the FocalPoint model.

Most recently, he was named 2019 finalist for Consultant of the Year by the Tri-State HRA organizations across New Jersey, Pennsylvania and Delaware. Earlier this year, we was featured presenter at FocalPoint’s International Conference, held in New Orleans.

Jerry’s focus as a business coach is helping organizations identify the stress points within their operation and then developing a model to remove these gaps in creating a strong, productive organization.

Since launching FocalPoint, he has worked with more than 100 companies – from small start-up firms to billion-dollar companies with offices across the globe.

Jerry and his wife Deanne have been married 32 years and they have two daughters, Nicole and Caitlyn.

He has a passion for community service and currently serves as president of the Rotary Club of Tri-County, based in Vineland and also serving Millville, Newfield and Buena areas.