

Maddison Grigsby

Director | Communications and Employee Experience

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Areas of Responsibility

Employee experience, engagement, and strategic internal communications

Maddison is a trusted advisor to our clients, helping develop creative solutions based on their unique workforce, objectives, and challenges. She is passionate about Gallagher's internal employee experience as well, helping build, develop, and lead, the US domestic team since joining the communications and employee experience practice.

Experience

With 10 years of experience in the communications space, and over six years with Gallagher, Maddison has learned what resonates with people, and how to use empathy, clarity, and honesty to connect and communicate with people – even when the message is difficult. Maddison is passionate about the human experience, and helping organizations discover how the human experience doesn't "turn off" between 9-5, but if anything, it is magnified at work. Maddison's background includes media and marketing in both the entertainment and HR industries. She is driven by a desire to help organizations grow, develop, and make an impact on their people's lives, which then makes a significant impact on business performance.

Maddison began her career in the insurance industry as a member of Gallagher's Summer Internship Program in 2008. She became a full-time in 2016 and has been with the organization since.

Education

Lipscomb University, Master of Education

Texas Christian University, BBA, International Finance