

Roger Grannis Biography

Roger Grannis brings the passion and artistry of a master chef to teaching businesspeople. His client list is a who's who of global business. GE. PepsiCo. Foot Locker. Symantec. Vertex. Wells Fargo. They've all gathered in his culinary classroom, learning how to create measurable business results out of the ingredients of persuasion.

Before forming Grannis Group, in 2004, Roger built Gartner Sales Training Academy, helping grow revenues from \$32 million to \$850 million.

Eagle Scout, writer, and family man, Roger is the president of the New England chapter of the National Speakers Association. He brings high energy, high value, and high humor to every program.