

Terriann Procida is the dedicated CEO of Innovative Benefit Planning, LLC, a certified woman-owned business in Moorestown, New Jersey. She leads the company's steadfast commitment to "Putting People First" with over 35 years of extensive experience in the insurance industry. Terriann has been instrumental in delivering nationwide employee benefit services and has garnered recognition for introducing creative strategies to the market, positioning clients as employers of choice.

Terriann's vast experience working with diverse businesses enables her to address critical employer challenges, such as attracting top talent, fostering an engaged and inclusive workplace culture, and creating environments that promote positive well-being. In addition to these achievements, Terriann is actively involved in various volunteer activities. She has served on nonprofit boards, including Archway Programs, and has held the prestigious position of Chairwoman of the United Benefit Advisors Board of Directors. Additionally, Innovative has received awards for its philanthropy efforts under Terriann's leadership. Beyond her professional endeavors, Terriann finds joy and inspiration in gardening, creating, and traveling with her husband, children, and extended family.