

Terriann Procida bio

2023:

Terriann Procida is the CEO of Innovative Benefit Planning, LLC, located in Moorestown, New Jersey and is the driving force behind Innovative's commitment of always "Putting People First". She has over 30 years of experience in the insurance industry, providing employee benefit services to employers nationally. Under her leadership, Innovative is a certified woman owned business and has earned a reputation for bringing creative strategies to the marketplace and positioning our clients as employers of choice.

Her experience working with diverse businesses has helped Terriann to identify key challenges that employers face, including hiring and entertaining top talent, creating a culture of inclusivity, and an environment that provides a positive well-being. As a founding partner of a privately held organization, Terriann brings a valued perspective when assisting her clients in their benefit decisions.

In her spare time, Terriann immerses herself in many professional and volunteer activities. Terriann has served on many non-profit boards, such as Archway Programs and was appointed Chairwoman of the United Benefit Advisors Board of Directors.

2024:

Terriann Procida is the dedicated CEO of Innovative Benefit Planning, LLC, situated in Moorestown, New Jersey, where she spearheads the company's unwavering commitment to "Putting People First." With over 30 years of profound experience in the insurance industry, Terriann has been a driving force in providing nationwide employee benefit services. As a certified woman-owned business under her leadership, Innovative has earned acclaim for introducing inventive strategies to the market, positioning clients as employers of choice. Terriann's extensive background working with diverse businesses allows her to address crucial employer challenges, such as attracting top talent, fostering inclusivity, and creating environments conducive to positive well-being. Beyond her professional endeavors, Terriann actively engages in various professional and volunteer activities, having served on nonprofit boards, including Archway Programs, and holding the prestigious position of Chairwoman of the United Benefit Advisors Board of Directors.

2025:

Terriann Procida is the dedicated CEO of Innovative Benefit Planning, LLC, a certified woman-owned business in Moorestown, New Jersey. She leads the company's steadfast commitment to "Putting People First" with over 35 years of extensive experience in the insurance industry. Terriann has been instrumental in delivering nationwide employee benefit services and has garnered recognition for

introducing creative strategies to the market, positioning clients as employers of choice.

Terriann's vast experience working with diverse businesses enables her to address critical employer challenges, such as attracting top talent, fostering an engaged and inclusive workplace culture, and creating environments that promote positive well-being. In addition to these achievements, Terriann is actively involved in various volunteer activities. She has served on nonprofit boards, including Archway Programs, and has held the prestigious position of Chairwoman of the United Benefit Advisors Board of Directors. Additionally, Innovative has received awards for its philanthropy efforts under Terriann's leadership. Beyond her professional endeavors, Terriann finds joy and inspiration in gardening, creating, and traveling with her husband, children, and extended family.