

Covella updated bio

Jerry Covella is a lifelong Vineland resident. He is a graduate of Saint Augustine Prep and a member of the school's Sports Hall of Fame for his accomplishments in cross country and track. He then attended Glassboro State College and graduated with a BA in Communications and Journalism. His post-graduate studies focused on finance and business administration.

He spent 21 years as a journalist. During that time, he received national recognition for his investigative reporting. He also served as editor overseeing content and design in the daily paper.

After leaving the newspaper business, his entrepreneurial spirit took over as he launched various successful niche businesses ... as a magazine publisher, a business consultant and as co-owner/director of two childcare centers in Vineland.

Jerry launched FocalPoint Coaching in December of 2016 and is privileged to have clients from small business owners to major corporations across the country. He has also provided coaching support within the public sector, offering coaching services to Cumberland County Government and Rowan University. Recently, he engaged in a special three-year coaching initiative through the Texas Workforce Commission; a program offering personalized 1-to-1 coaching to childcare providers across the Lone Star State.

In 2023, he was named the recipient of Campbell Fraser Award for Coaching Excellence, the highest honor bestowed by the organization across its international network of coaches.

In February of this year, he announced a rebranding ... from Focal Point to Clarity Partners. The rebranding marked an expansion in services with a more defined model to allow small business owners an opportunity to engage in the coaching process through an affordable, efficient structure.

He is married to Deanne, the love of his wife for 38 years and has two daughters, Nicole and Caitlyn. He is the proud father-in-law of Brian Innella, a police officer in Lower Merion Township, PA and loving "G-Pop" to his 20-month-old grandson Jake.